



BY PATRIK DOBOS

## **PRIVACY POLICY**

**This policy was last modified on October 26, 2016.**

The web site you have entered (YoUpMedia.com, its sub-domains and any services available therefrom, including any mobile versions of the web site or mobile applications) (the “Site”) is operated by Patrik Dobos (“Patrik Dobos,” “we” or “us”). We respect the your privacy rights and recognize the importance of protecting information collected from you and about you. This privacy policy (the “Privacy Policy”) describes how we collect, use, and share that information. **Your use of the Site constitutes your acceptance of this Privacy Policy.**

### **1. Collection of Information**

- a) We collect personally identifiable information when you voluntarily provide it to us.**

We collect personally identifiable information from you in several different ways on the Site. Personally identifiable information means information that can reasonably be used to identify you personally (such as your name, phone number, your company name, your title and email address). We collect this information when you voluntarily provide it to us. You can choose not to provide the requested information, but you might not be able to take advantage of certain Site features.

- b) We automatically collect information about your browser or device and your use of the Site.**

When you access and use the Site, our technology and tools may automatically collect and record certain non-personally identifiable information about your use of the Site (including your IP address, your browser type, the make and model of device used to view the Site, location information, unique device identifiers, and other information relating to your use of the Site, browser or device).

We also use cookies to collect information about your use of and access to the Site to enhance your experience. Cookies are small bits of information that may be placed on your computer by web sites you visit, applications you use, or advertisements you view. Cookies alone tell us nothing about who you are.

**c) Third-parties may also automatically collect information about you.**

Some embedded content on the Site may be served by third-party content providers. Please note that these companies may also use cookies or other similar technologies to collect information about you, both on the Site and throughout the Internet. We do not have control over third-party information collection and use.

## **2. Use of Collected Information**

We collect and use the types of information described above to assist in the administration and operation of the Site and to provide you an efficient, meaningful, and customized experience. We may use the information to:

- Fulfill our obligations with respect to reason you volunteered the information (e.g., to respond to an inquiry, evaluate your job application, etc.);
- Allow you to participate in certain features of the Site;
- Improve the Site or our products and services;
- Optimize your experience on the Site (e.g., troubleshooting technical programs, storing your preferences, etc.);
- Notify you about changes to the Site (including this Privacy Policy); and
- Carry out our obligations and enforce our rights arising from arrangements between you and us.

## **3. Third-Party Websites and Third-Party Embedded Content.**

We do not control the privacy policies of third-party web sites, our service providers, and business partners which may be accessed, directly or indirectly, through your use of the Site. Any information you provide to, or that is collected by, third-party sites may be subject to the privacy policies of those sites (including third-party content embedded on the Site), if any. It is up to you to review the terms of use and privacy policy of third-party websites or third-party content originators.

## **4. How We Share Information.**

We may provide collected information to our service providers. They may use your information to perform services for us and may have Access to, store and process your personal information to provide services on our behalf.

## **5. Opting-Out of Information Use**

We collect personally identifiable information about you when you voluntarily provide it to us, collect other information about you and your use of the Site automatically when you interact with us, and may combine the collected information with publicly available information or information provided to us by third-parties or to build a profile about you. If you do not want us to use your collected information as described above or to provide your information to our partners, clients or service providers for marketing purposes, please email us [patrik@youpmedia.com](mailto:patrik@youpmedia.com) with such request.

With respect to the Site's use of cookies and other similar technologies, by adjusting settings on your browser, you may elect not to allow cookies to be placed, and thus opt out of certain features of the Site and the Site's automatic collection of certain information about you.

Additionally, the links below will assist you in opting-out of cookies and online behavioral or interest-based advertising:

- First-Party Opt-Out:
  - o Visit Google: <http://www.google.com/privacy/ads>
  - o Click "Ads Settings"
- Third-Party and Online Behavioral Advertising Opt-Out
  - o Please visit:
    - Digital Advertising Alliance Consumer Choice Page: <http://www.aboutads.info/choices>
    - Network Advertising Initiative Consumer Opt-Out: <http://www.networkadvertising.org/choices/>

Please note that these measures are browser-specific and device-specific and must be repeated on all browsers and devices.

## **6. Protection of Information.**

We use reasonable measures to safeguard your information in our possession. However, no data transmission over the Internet is completely secure and no security mechanism is impenetrable.

Therefore, although we take steps to protect your information, we cannot guarantee the security of the information that we collect from you or the security of our servers or the Site. By accessing the Site, any transmission of information is at your own risk and you agree to assume all risk in connection with information sent to us or collected by us.

## **7. California Online Privacy Protection Act**

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy. – See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA we agree to the following:

- Users can visit our site anonymously.
- Once this privacy policy is created, we will add a link to it on our home page, or as a minimum on the first significant page after entering our website.
- Our Privacy Policy link includes the word 'Privacy', and can be easily be found on the page specified above.

Users will be notified of any privacy policy changes:

- On our Privacy Policy Page

Users are able to change their personal information:

- By emailing us

How does our site handle do not track signals?

- We honor do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

## **8. Children Online Privacy Protection Act**

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control.

The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under 13.

## **9. Miscellaneous.**

From time to time, we may modify this Privacy Policy to reflect, among other things, changes in the law or our information collection and use practices and such modifications shall be effective upon posting by Patrik Dobos. Your continued use of the Site after a revised Privacy Policy signifies your acceptance of the revised Privacy Policy. It is important that you review this Privacy Policy regularly to ensure you are updated as to any changes.

## **10. Contact Us.**

If you have any general questions about this Privacy Policy or other aspects of the Site or would like to correct, update or erase information provided to us, please contact us at:

Patrik Dobos  
Mlynska 1333/138  
093 01 Vranov nad Toplou  
Slovakia

Business ID: 50 415 921  
Tax ID: 1085176235

Or Email: [patrik@youpmedia.com](mailto:patrik@youpmedia.com)